### **GRANTEE STORIES**



Maggie survived a car accident that took her mother's life and left the 9-year-old a quadriplegic and ventilatordependent. Following her recovery in

rehab, her grandparents became her full time caregivers. One of Maggie's biggest daily hurdles was getting in and out of her bed. Thanks to TRF's ceiling lift, Maggie's grandparents can now help her safely move from bed to wheelchair.

Bryce was participating in an athletic competition when he flipped over his mountain bike, leaving him a quadriplegic. After the accident, he struggled to sleep through the night



and the thought of pressure sores worried him. The TRF granted Bryce a special mattress and adjustable bed that reduced the risk of skin sores. Today, Bryce can sleep comfortably with proper circulation and support.





"I've no doubt that we all have inner spirit that makes us capable of doing things we never imagined. Setting new goals, finding new passions – these are the things that prevent us from becoming stagnant. They can lead us to accomplishments of which we only once dreamed."

- TRAVIS ROY

#### THE 20TH ANNUAL

## WIFFLE BALL TOURNAMENT





AUGUST 13-15, 2021 LITTLE FENWAY - ESSEX, VERMONT

# THE TRAVIS ROY FOUNDATION

Travis Roy was a freshman Boston University hockey player in 1995 when a tragic accident in his first college game left him a quadriplegic. For 25 years, his Foundation has helped spinal cord injury survivors live more independent and hopeful lives. The Foundation funds grants for adaptive equipment for SCI survivors and supports medical research aimed at finding cures for paralysis.

Sadly, Travis passed away on October 29th, 2020 from complications related to his paralysis.

# OUR WIFFLE BALL TOURNAMENT

After his accident, Travis focused on helping other spinal cord injury survivors. Inspired by Travis' story, a community of volunteers came together in 2002 in the rolling hills of Essex, Vermont, for a one-day backyard *WIFFLE BALL TOURNAMENT*. Seven teams played to raise money and awareness for the Travis Roy Foundation.

Twenty years later, the tournament has grown to 32 teams and hundreds of players who are supported by thousands of donors and fans.

To celebrate Travis' life and legacy, our fundraising goal this year is \$1 million!

#### SPONSORSHIP OPPORTUNITIES

#### **WORLD SERIES PARTNER (4): \$20,000**

- Company logo on the Little Fenway Green Monster, Wrigley Field and Little Field of Dreams year-round (includes two other tournaments)
- Press release and social media announcements
- Participation in all event ceremonies
- Corporate outing for one (1) day at Little Fenway
- Hall of Fame Partnership benefits

#### HALL OF FAME PARTNER (4): \$10,000

- Full page advertisement in Tournament program
- Recognition at Opening and Money Count Ceremonies
- MVP Partner benefits

#### **MVP PARTNER (8): \$5,000**

- Participation in Celebrities vs. Sponsors Game
- 1/2 page advertisement in Tournament program
- Live-stream broadcast interviews
- Grand Slam Partner benefits

#### **GRAND SLAM PARTNER: \$2,500**

- Company banner displayed at fields
- Company name on Tournament t-shirt
- Home Run Sponsor benefits

#### **HOME RUN PARTNER: \$1,000**

- Company logo displayed on TRF Tournament page
- 1/4 page advertisement in Tournament program
- Social media and PR mentions throughout event
- · Company mention in announcements during event

#### OTHER SPONSORSHIP OPPORTUNITIES

Kids' Tent, Tournament MVP, Home Run Derby, T-Shirt, Kids' Game

### Join the fun, help the cause, become a sponsor today!



